

PROFESSIONAL SUMMARY

Creative Director: Wide-ranging experience in the design field, with extensive luxury brand knowledge, three dimensional installation expertise and outstanding management ability. Creates effective storytelling through high end environments to deliver exciting and innovative visual solutions. Works in teams or with individuals utilizing excellent interpersonal skills to develop and communicate clear creative vision. Talented, resourceful, and focused.

CAREER HISTORY

Visual Strategist in the art, auction, interior design and film industries

2005-Present

Expertise in three dimensional installations, exhibitions, interiors and sets as well as brand/logo design, art direction, styling and publication design.

Projects include:

Christie's Auction House

ABC TV: "666 Park Avenue"

CBS TV: "The Good Wife"

John Cameron Mitchell Film: "Rabbit Hole"

Sam Mendes Film: "Revolutionary Road"

Barry Levinson Film: "What Just Happened"

Ridley Scott Film: "American Gangster"

Oliver Stone Film: "World Trade Center"

Various Private Client Interiors

The Metropolitan Museum of Art, New York, NY

October 2001- April 2005

Deputy Chief Designer

- Responsible for creative and administrative oversight of the Design Department. which included Graphic Design, Exhibition Design, Lighting Design, Production and administrative support.
- Managed a staff of twenty-five comprised of various creative design disciplines.
- Provided art direction for exhibition graphics, posters, banners, kiosks, signage systems, floorplans and elevations, lighting systems development and printed ephemera.
- Restructured the department for maximum efficiency in order to facilitate all exhibitions, permanent installations and exhibition print collateral for the Museum. Introduced custom workflow program and tracking system for reporting and accountability.
- Developed and implemented visual strategies for numerous exhibitions, including: Byzantium Faith and Power, Christo and Jean Claude, Dangerous Liaisons, Goddess, Han to Tang, Richard Avedon, Diane Arbus/Revelations, Chanel.

Juno Online Services, Inc., New York, NY

August 1999 - August 2001

Director of Creative Services, V.P.

- Responsible for concept, design, copy and implementation of Juno's portal site, user interface, advertising and direct mail marketing, (approximately 50,000,000 printed pieces annually), online marketing and print collateral.

D. E. Shaw & Co., New York, NY

June 1996 - January 1999

Creative Director, V.P., Director of Marketing

- Constructed and directed The Communications Department for D. E. Shaw's national and international offices and retail ventures, Juno Online Services and FarSight Financial Services.

Christie's Auction House, New York, NY

January 1983 - May 1996

Creative Director, V.P., Director of Creative Services

- Supervised Creative Services Department for Christie's International Auctioneers.
- Responsible for all design and art direction, production, photography and media placement.
- Established first global branding system including new logotype, catalogue design and international advertising campaign.
- Introduced new marketing strategy that successfully targeted high net worth clients.

Education

Parsons School of Design, B.F.A., Communication Design

Professional Associations

American Institute of Graphic Artists

Set Decorating Society of America

I.A.T.S.E. Local 52

Awarded U.S. Patent #5,863,431 for coffee filter design